

## **PRESS RELEASE**

### **100 000 positive opinions on Cinkciarz.pl**

**Cinkciarz.pl has now over 100 thousand positive comments on Opineo.pl. It is the first FX company to accomplish such a success and one of only a few e-commerce companies to gain such trust from users online.**

Opineo.pl is one of the most popular websites to offer giving feedback on e-shops and companies running their business online. Over 100 000 opinions, out of which almost 100% are positive is a great success. It is also an effect of care about the customer and constant strive to make out services better - said Kamil Sahaj, Cinkciarz.pl Marketing Manager.

Cinkciarz.pl has debuted in Opineo.pl at the end of 2012. A year and a half was enough to achieve most important certificates of Opineo.pl: "Listen to your customers" and "Q - quality certificate".

The amount of positive feedback gathered by Cinkciarz.pl is unprecedented in Polish e-commerce. All together the amount of comments, the fact that nearly all of them are positive and time in which such achievement was accomplished is the envy of most of the companies.

## **INFORMATION ABOUT THE BRAND**

Cinkciarz.pl is an online FX services technology company i.a. for individuals, entrepreneurs, travellers and those repaying loans in foreign currencies. Cinkciarz.pl offers the most favorable rates of all 25 currencies in its offer. Categories of services offered are: online currency exchange (in three transaction models) and currency cards. The transactions can be concluded via internet transfers from any bank account 24/7. Cinkciarz.pl is the first FX company in Poland to join the SWIFT organization which includes only the largest banks and financial institutions. The company is also amongst Bloomberg data and analysis suppliers. Cinkciarz.pl EUR/PLN forecast have been awarded world's first place for four consecutive quarters in Bloomberg's rank Best EMEA Currency Forecasters Q3 2013.

**MORE INFORMATION AT [www.cinkciarz.pl](http://www.cinkciarz.pl)**

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