

PRESS RELEASE

Cinkciarz.pl and Manta - partners in a mobile world

Cinkciarz.pl and Manta have signed a partnership contract which includes promotional actions of both companies.

Within the cooperation all Manta devices will include the Cinkciarz.pl mobile app. Additionally, the Cinkciarz.pl discount codes for currency exchange transactions will be attached to Manta devices packages. Promotional events dedicated to Cinkciarz.pl customers and members of its Facebook page community will also be conducted.

Smartphones and tablets have become an inseparable part of everyday activities, including currency exchange. Our Clients are active users of the mobile devices, hence the Cinkciarz.pl partnership with Manta is based on strong foundations - common customer - Kamil Sahaj, Cinkciarz.pl Marketing Manager emphasizes.

What is so special about Manta's smartphones and tablets are additional benefits, coming as a bonus to our products. A competitive currency exchange rate for one's dream vacation or lowering the installment of the loan is a very significant advantage. - Katarzyna Śliwińska, Manta S.A. Marketing&PR Manager added.

Cinkciarz.pl estimates that within 24 months of the duration of the contract as much as 1 million new users from everywhere where Manta devices are available will register.

INFORMATION ABOUT THE BRAND

Cinkciarz.pl is an online FX services technology company i.a. for individuals, entrepreneurs, travelers and those repaying loans in foreign currencies. Cinkciarz.pl offers the most favorable rates of all 25 currencies in its offer. Categories of services offered are: online currency exchange (in three transaction models) and currency cards. The transactions can be concluded via internet transfers from any bank account 24/7. Cinkciarz.pl is the first FX company in Poland to join the SWIFT organization which includes only the largest banks and financial institutions. The company is also amongst Bloomberg data and analysis suppliers. Cinkciarz.pl EUR/PLN forecast have been awarded world's first place for four consecutive quarters in Bloomberg's rank Best EMEA Currency Forecasters Q3 2013

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