

## Cinkciarz.pl currency rates on LG Smart TV

An app developed to LG television sets created by a popular currency exchange platform Cinkciarz.pl is yet another product dedicated for Smart TV. The software is already available at LG SmartWorld.

The app enables to follow the exchange rates of 24 currencies available in the Cinkciarz.pl offer. Its clients can also use the currency converter in order to calculate the amount of planned transactions. The software also allows to have an easy access to video manuals. The movie clips guide the clients through all stages of using Cinkciarz.pl, e.g. how to generate the new password or add new bank accounts. These short videos are available on the company website.

The ‚News‘ tab allows users to find information regarding the current offer of Cinkciarz.pl and announcements for its customers. The app also contains the basic information regarding the company and allows to access to the daily analysis by its currency experts. These commentaries, updated several times per day, concern the current events regarding economy and key events on the world markets.

The new app of Cinkciarz.pl is available via the LG SmartWorld platform. Its installation takes only a few seconds. All tabs have been designed precisely, thanks to its user-friendly interface which allows to use of its functions intuitively.

The app for LG television sets is yet another piece of software developed by Cinkciarz.pl for Smart TV. Since 2013 Cinkciarz.pl offers its app to the users of Samsung television sets. The online currency exchange company is one of the first financial companies worldwide to develop its own app for Google Glass™. Cinkciarz.pl is also the first Polish currency exchange company to develop an app for Android Wear.

[The manual for installing Cinkciarz.pl for LG Smart TV](#)

## INFORMATION ABOUT THE BRAND

Cinkciarz.pl provides online FX services, using state-of-the-art FX technology for everybody, including individuals, entrepreneurs, travelers and those repaying loans in foreign currencies.

Cinkciarz.pl presents the most favorable rates of all the 24 currencies in its offer. Categories of services offered are: online currency exchange (in three transaction models) and currency cards. The transactions can be concluded via internet transfers from any bank account 24/7. Cinkciarz.pl is the first FX company in Poland to join the SWIFT organization which includes only the largest banks and financial institutions.

The company is also amongst Bloomberg data and analysis suppliers. Cinkciarz.pl EUR/PLN forecasts have been awarded first place in the world for four consecutive quarters in Bloomberg's rank Best EMEA Currency Forecasters Q3 2013 and the first place for the CZK/EUR and ZAR/USD forecasts for the first three quarters of 2014. The forecasts of Cinkciarz.pl's analysts for the currency pair CZK/EUR have also been awarded the first place in the world for 2015 Q1.

### FOR ADDITIONAL INFORMATION CONTACT:

**Kamil Sahaj**  
Marketing Manager  
[ks@cinkciarz.pl](mailto:ks@cinkciarz.pl)  
+48 726 666 633

**Kalina Stawiarz**  
PR Specialist  
[kst@cinkciarz.pl](mailto:kst@cinkciarz.pl)  
+48 726 666 644

**Cinkciarz.pl Sp. z o. o.**  
C | Sienkiewicza 9 | 65-001 Zielona Góra  
B | Jerozolimskie 123a | 00-965 Warszawa  
press: [www.cinkciarz.pl](http://www.cinkciarz.pl)