

February 09, 2014

Press release

Cinkciarz.pl on Stelmet kit

Cinkciarz.pl has prolonged the sponsorship contract with the basketball team Stelmet Zielona Gora. The company's logo will appear on the team's kit. - *We do hope it will turn out to be lucky for the players* - said Piotr Kicinski, Cinkciarz.pl's Executive Vice Officer.

Stelmet has reached one of the top 3 places in the Polish Basketball League for the last three years. Currently, they are silver medal holders and are fighting to take back the Championship. They are taking part in the Euroleague. This is a team which we were pleased to work with before and look forward to supporting in the years to come. Currently, we are rooting for them to reclaim the Polish Championship title - said Kamil Sahaj, Cinkciarz.pl's Marketing Manager. The contract is biding for 3,5 years. The company's logo will appear on the kit and the perimeter boards.

We are very happy that such a big company is supporting us. We have been working together for a year now and are pleased with the fact that Cinkciarz.pl will continue backing us over the coming years. The sponsorship contract has demanded a mutual familiarity. We have reached an understanding and are certain that this cooperation will develop to be far more prominent than before. We would like to conduct joint innovative projects. For this to happen, we need a strong, modern company supporting us. In exchange, we offer the best possible form of brand exposure - on the team's kit - said Janusz Jasinsk, the Chairman of the Board of Grono SSA, the club's owner.

Cinkciarz.pl has been the Offical Sponsor of the Polish National Football Team for a year now. The company will support the team during the EURO 2016 qualifiers and the World Cup 2018 qualifiers. *Ever since we became the sponsor of our national football team, it has had nothing but luck. We also believe that this will transfer to the basketball team* - summarized Piotr Kicinski, Cinkciarz.pl's Executive Vice Officer.

INFORMATION ABOUT THE BRAND

Cinkciarz.pl provides online FX services, using state-of-the-art FX technology for everybody, including individuals, entrepreneurs, travellers and those repaying loans in foreign currencies. Cinkciarz.pl presents the most favorable rates of all the 24 currencies in its offer. Categories of services offered are: online currency exchange (in three transaction models) and currency cards. The transactions can be concluded via internet transfers from any bank account 24/7. Cinkciarz.pl is the first FX company in Poland to join the SWIFT organization which includes only the largest banks and financial institutions. The company is also amongst Bloomberg data and analysis suppliers. Cinkciarz.pl EUR/PLN forecasts have been awarded first place in the world for four consecutive quarters in Bloomberg's rank Best EMEA Currency Forecasters Q3 2013 and the first place for the CZK/EUR and ZAR/USD forecasts for the first three quarters of 2014.



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