

Press release

Cinkciarz.pl sets off with Ryanair

The advertising campaign of Cinkciarz.pl in Ryanair airlines continues.

Holidays is a time when favorable currency exchange rates are especially important to travelers. Within the campaign we intend to reach those who can save money meant to be spent on vacation by concluding transactions in Cinkciarz.pl. Additionally, our currency cards can be an attractive solution for those who do not want to travel with cash - emphasizes Kamil Sahaj, Cinkciarz.pl Marketing Manager.

Within the cooperation with the airlines the information encouraging to use the Cinkciarz.pl offer will be visible on tickets and in the Ryanair onboard magazine.

INFORMATION ABOUT THE BRAND

Cinkciarz.pl is an online FX services technology company i.a. for individuals, entrepreneurs, travelers and those repaying loans in foreign currencies. Cinkciarz.pl offers the most favorable rates of all 25 currencies in its offer. Categories of services offered are: online currency exchange (in three transaction models) and currency cards. The transactions can be concluded via internet transfers from any bank account 24/7. Cinkciarz.pl is the first FX company in Poland to join the SWIFT organization which includes only the largest banks and financial institutions. The company is also amongst Bloomberg data and analysis suppliers. Cinkciarz.pl EUR/PLN forecast have been awarded world's first place for four consecutive quarters in Bloomberg's rank Best EMEA Currency Forecasters Q3 2013

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