

New app on the Smart TV Foxxum and 100 thousand downloads of the Android app [CINKCIARZ.PL APPS]

Cinkciarz.pl introduced its app to new TV sets. At the same time, the mobile software of the company for the Android OS have reached the level of 100 thousand downloads.

The app for the TV sets is a product developed for the owners of Smart TV . Cinkciarz.pl shared the app on the Smart TV Foxxum platform. This means that the owners of Sharp (Europe only), Blaupunkt, Haier, Sigma and Hisense TV sets. In 2013 Cinkciarz.pl was the first currency exchange company to create its app for the Samsung Smart TV. A couple of months ago the company also shared the app for the LG SmartWorld.

An app for Smart TV enables following the rates of all 24 currencies in the offer of Cinkciarz.pl. Its clients can also use the currency converter in order to calculate the amount of the planned transactions. The piece of software also enables access to the video manuals which guide you through the functions of the currency exchange website. In the ,News' tab the users learn information about the company's offer and the announcements for the clients. What's more, it also includes basic information about the company and enables access to the daily analysis prepared by its experts. The materials summarize the most important events on the currency markets.

” We are creating many solutions enabling reaching the users of all the popular devices and we are happy that we are efficient in achieving this goal. One of the apps developed by Cinkciarz.pl has just exceeded the number of 100 thousand downloads. This is a piece of software for devices running on the Android OS. It is an offer for people using the mobile devices. It enables access to the most important functions of the currency exchange website, and above all enables completing transactions

- said Kamil Sahaj, Chief Marketing Officer of Cinkciarz.pl.

INFORMATION ABOUT THE BRAND

Cinkciarz.pl provides online FX services, using state-of-the-art FX technology for everybody, including individuals, entrepreneurs, travelers and those repaying loans in foreign currencies.

Cinkciarz.pl presents the most favorable rates of all the 24 currencies in its offer. Categories of services offered are: online currency exchange (in three transaction models) and currency cards. The transactions can be concluded via internet transfers from any bank account 24/7. Cinkciarz.pl is the first FX company in Poland to join the SWIFT organization which includes only the largest banks and financial institutions.

The company is also amongst Bloomberg data and analysis suppliers. Cinkciarz.pl EUR/PLN forecasts have been awarded first place in the world for four consecutive quarters in Bloomberg's rank Best EMEA Currency Forecasters Q3 2013 and the first place for the CZK/EUR and ZAR/USD forecasts for the first three quarters of 2014. The forecasts of Cinkciarz.pl's analysts for the currency pair CZK/EUR have also been awarded the first place in the world for 2015 Q1.

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