

Press release

Rzeczpospolita on Cinkciarz.pl: To be like Western Union

“Every year the Poles working abroad send 17 billion PLN to Poland. - We are applying for a national payment institution title, and after obtaining it - to offer money transfers from abroad- says Piotr Kiciński, the Vice-Chairman of the Board of Cinkciarz.pl”.

The article by Piotr Mazurkiewicz appeared in today’s “Rzeczpospolita”.

“Since the moment of joining the European Union 2 million Poles have decided to move abroad for economical reasons. Some of them still financially support their families and want to send money to Poland as quickly and as conveniently as possible.

A niche in the market was spotted by the largest online currency exchange office in Poland, Cinkciarz.pl. The company had previously been focusing on Poles searching for the most competitive currency rates when going aboard or repaying foreign loans in the euro or franc. This part of the market in Poland, of which Cinkciarz.pl is the leader, was worth 25 billion zloty in 2014. Now, the company is planning to enter the area of the remittances.”

The whole article is available at:

<http://www.ekonomia.rp.pl/artykul/705501,1178700-Przybywa-chetnych-do-obslugi-emigrantow.html>

INFORMATION ABOUT THE BRAND

Cinkciarz.pl provides online FX services, using state-of-the-art FX technology for everybody, including individuals, entrepreneurs, travellers and those repaying loans in foreign currencies. Cinkciarz.pl presents the most favorable rates of all the 24 currencies in its offer. Categories of services offered are: online currency exchange (in three transaction models) and currency cards. The transactions can be concluded via internet transfers from any bank account 24/7. Cinkciarz.pl is the first FX company in Poland to join the SWIFT organization which includes only the largest banks and financial institutions. The company is also amongst Bloomberg data and analysis suppliers. Cinkciarz.pl EUR/PLN forecasts have been awarded first place in the world for four consecutive quarters in Bloomberg’s rank Best EMEA Currency Forecasters Q3 2013 and the first place for the CZK/EUR and ZAR/USD forecasts for the first three quarters of 2014.

For additional information contact:

Kamil Sahaj
Marketing Manager
ks@cinkciarz.pl
+48 726 666 633

Kalina Stawiarz
PR Specialist
kst@cinkciarz.pl
+48 726 666 644

February 12, 2015

Press release

Cinkciarz.pl Sp. z o. o.
C | Sienkiewicza 9 | 65-001 Zielona Góra
B | Jerozolimskie 123a | 00-965 Warszawa
press: www.cinkciarz.pl
